



Religious Studies News

2017 Advertising Rate Sheet

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The American Academy of Religion’s *Religious Studies News* is the agent of record for AAR members and anyone interested in the academic study of religion. Your ad will be seen by AAR members and members of the public who visit the online *Religious Studies News* publication. The publication is continually updated with content, making it a regular destination for readers.

AAR Religious Studies News Advertising

Target people directly interested in the study of religion with your web ad. Ads are placed on the right side of web page. Ads are given run of site and are randomly served across the online publication at rsn.aarweb.org.

Type of Ad	Description	Artwork/Specifications	Cost/month
Large Skyscraper	Ad positioned on right hand of page. One ad randomly displayed per page view. Run of site.	160 pixels x 600 pixels JPG, PNG, or GIF format 40k max size	\$350
Small Skyscraper	Ad positioned on right hand side of page. One ad randomly displayed per page view. Run of site.	180 pixels x 240 pixels JPG, PNG, or GIF format 40k max size	\$315
Classified Ads	Text ads of 25 words or less, placed beneath skyscraper ads on right hand side of RSN. Limit 4.	Text and url destination	\$150

Discounts

Multiple month discounts apply:

10% for 2 months

15% for 3 months

20% for 4 or more months.

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